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Facts about E CITY

Mission: To teach entrepreneurship to low-income young people in the Cleveland area by improving their academic, business, technology and life skills so that they can become economically productive members of society and break the cycle of poverty in their communities.

- WHAT:** E CITY is a **501(c) 3** nonprofit and the Northern Ohio **licensee** of the National Foundation for Teaching Entrepreneurship (**NFTE**).
- WHO:** We teach **low-income youth** from the greater Cleveland area about **entrepreneurship** and **economic self-sufficiency**.
- WHERE:** **33 programs taught in Cleveland, East Cleveland, and Warrensville Heights. 343 graduates!**
- HOW:** **Teachers** are trained to **deliver** award-winning NFTE **curriculum**, complemented by guest speakers, field trips, E City staff support. Class culminates in a **Business Plan Competition** for cash awards.
- FUNDS:** Cleveland, Key, Gund, Bruening, Deaconess, Martha Holden Jennings, William J. O'Neill, United Black Fund, Abington **Foundations** and others; Harvard Business School Club; **Individuals** and **corporations** provide money, in-kind support, and volunteers.
- DIFFERENT:** E CITY **focuses** on the **individual entrepreneur** and targets the at-risk, **low-income population** unlike other programs such as Junior Achievement.
- HELP:** **Volunteers needed** as guest speakers, business plan coaches, competition judges, and field trip hosts. **Donations needed** to fund scholarships.

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